About the Presenters...

Marc Cooper - Neon Tommy - [http://neontommy.com/](http://neontommy.com/)
Cooper is an award-winning journalist and author who has written about politics and culture from around the world for more than three decades. In 2009, he founded Annenberg Digital News at USC-Annenberg, which publishes the 24/7 online news site Neon Tommy.

Crane, a longtime editor and journalism educator and administrator, was named director of Arizona State’s Cronkite School Washington bureau in spring 2011. Crane is a former Washington Times political reporter and editor and ran the Washington bureau of Capital News Service, the University of Maryland’s public affairs reporting program, from 1997 to 2005.

Lew Friedland - Madison Commons - [http://madisoncommons.org/](http://madisoncommons.org/)
Friedland is the project director of MadisonCommons.org and a professor in the University of Wisconsin’s School of Journalism & Mass Communication and an affiliated professor in the Department of Sociology. He founded and directs the Center for Communication and Democracy.

Hélène Goupil - Mission Loc@l - [http://missionlocal.org/](http://missionlocal.org/)
Goupil is a reporting fellow at Mission Loc@l, a project of the University of California, Berkeley. She was part of the group of graduate students who started the website in 2008 to cover San Francisco’s Mission District. Hélene is a multimedia journalist and native of France.

Andy Hall - WisconsinWatch.org - [http://wisconsinwatch.org/](http://wisconsinwatch.org/)
Hall is executive director of WisconsinWatch.org, an investigative news site based at UW-Madison. He also serves on the Board of Directors of the Wisconsin Freedom of Information Council and Iowa Center for Public Affairs Journalism, and Indiana University Journalism Alumni Advisory Board.

Brant Houston - CU-Citizen Access - [http://cu-citizenaccess.org/](http://cu-citizenaccess.org/). Houston holds the Knight Chair in Investigative and Enterprise Reporting at the University of Illinois, Champaign-Urbana. He teaches at the College of Media, where he oversees the CU-Citizen Access Project, a community online news and information project devoted to investigative and enterprise coverage of social, justice and economic issues.

Gersh Kuntzman - The Local: Fort Greene | Clinton Hill [http://fort-greene.thelocal.nytimes.com/](http://fort-greene.thelocal.nytimes.com/). Kuntzman is the collaborative editor of The Local, an innovative hyperlocal news site covering Fort Greene and Clinton Hill, Brooklyn that is run by the CUNY Graduate School of Journalism in partnership with The New York Times.

Suzanne McBride - AustinTalks - [http://austintalks.org/](http://austintalks.org/). McBride is the associate chair of the journalism department at Columbia College-Chicago and founder of AustinTalks.org, a hyperlocal news site focused on one of Chicago’s largest neighborhoods. She also co-founded another university site, ChicagoTalks.org, that has won national awards from Investigative Reporters and Editors and the Society of Professional Journalists.

Maggie Mulvihill - NECIR - [http://necir-bu.org/](http://necir-bu.org/). Mulvihill is the co-director and senior investigative producer of New England Center for Investigative Reporting, a project of Boston University’s College of Communication. Mulvihill is an award-winning investigative journalist with more than 20 years’ experience in print and broadcast outlets.
Lynne Perri - Investigative Reporting Workshop –
http://investigativereportingworkshop.org/
Perri is a full-time professor and journalist-in-residence at
American University’s School of Communication and
managing editor of SOC’s Investigative Reporting
Workshop, a professional news organization focusing on
transparency and government accountability.

David Poulson - Great Lakes Echo -
http://greatlakesecho.org/ Poulson is the founder and editor
of GreatLakesEcho.org and associate director of the Knight
Center for Environmental Journalism at Michigan State
University. He has been at MSU for nearly seven years
after a 21-year career as a newspaper reporter and editor,
mostly covering the environment.

Geanne Rosenberg - J-School Legal -
http://jschoollegal.org/ Rosenberg is a journalist, attorney
and professor at City University of New York’s Baruch
College and CUNY’s Graduate School of Journalism. She
is currently developing news and digital literacy
educational programming with Harvard University’s
Berkman Center for Internet and Society’s Youth & Media
Lab.

Willa Seidenberg - Intersections: South LA –
http://intersectionssouthla.org/ Seidenberg is director of
Annenberg Radio News, USC’s radio news operation
housed at the Annenberg School for Communication &
Journalism. She is also founder of Intersections: South LA,
a reporting lab and hyperlocal website for South LA, Watts,
Inglewood and Compton. She was a broadcast journalist for
more than 20 years before coming to USC in January 2000.

Ellen Shearer - Medill News Service -
http://news.medill.northwestern.edu/washington/
Shearer is the William F. Thomas Professor at the Medill
School of Journalism, Northwestern University, and
director and bureau chief of its Medill News Service in
Washington, D.C. She is also co-director of the school’s
National Security Journalism initiative.